

Kentucky Community and Technical College System (KCTCS) KCTCS Learn on Demand with SoftChalk



In Fall 2008, the Kentucky Virtual Campus (KYVC) approved funding to support an innovative, disruptive approach for delivering education. Called *Learn on Demand*, this model is designed to provide the working adult student with flexibility for access to fully online programs. Courses are modularized (divided into bite-sized chunks of content), facilitated with a flexible learning pace and built using competency-based KTCTS content created with SoftChalk and other digital learning resources.

What's Offered

Learn on Demand offers an affordable, accredited education with both full courses and bite-size courses called "modules" which SoftChalk allows instructors to easily create and share. Modules are about 3-5 weeks long. Full course offerings are 15 weeks long and include all modules required in a full course. Students can start on the schedule they choose, but modules build toward complete courses for accredited and affordable degrees, certificates and diplomas.

"Learn on Demand enables me to go to school and keep a full-time job."

— Daniel Rothenbusch

Many courses address workforce needs for business administration, information technology, nursing, industrial maintenance technology and general education. Other course offerings address the need to transition Kentuckians toward postsecondary credentials, including high school students, adult education GED recipients, KCTCS to universities transfer students and working adults.

What Makes *Learn on Demand* Revolutionary?

- Course Leaders/Developers identify content providers (publishers and others) to deliver e-content on demand integrated directly into the LMS so that all learning resources are available immediately for student.
- Course Leaders/Developers must use SoftChalk for any other content and include opportunity for synchronous

sessions as an intervention strategy with student(s) using Blackboard Collaborate and Voice Tools.

- The online environment allows for media-rich, engaging content and learning opportunities.
- Students enjoy significant savings because there are no printed textbooks.
- SoftChalk content can be packaged in the IMS™ Common Cartridge format to be published into Blackboard. SoftChalk also passes data into the Blackboard grade book using SCORM or the SoftChalk ScoreCenter with the LTI framework.
- *Learn on Demand* classes cost \$135 per credit hour, the same cost as taking regular KTCTS courses. The modular approach breaks down costs into smaller payments, putting a degree within reach for low-income students.

CHECK OUT HOW KCTCS LEARN ON DEMAND TUITION COMPARES TO OTHER INSTITUTIONS.



Celebrating Success

- The pass rate for students in the *Learn on Demand* program is nearly 85%.
- Students took an average of 3.7 modules in the Fall 2011 semester, compared to 2.3 modules in Fall 2010.
- End-of-course evaluations and student satisfaction surveys confirm that students appreciate the flexibility of the program and find online learning more compatible with a busy lifestyle.