

Criteria	Exceeds (7-10)	Meets (3-6)	Does not meet (0-2)	Percentage Weight
Alignment amongst learning objectives, assessments, activities, and resources.	Assessments, activities, and resources support the learning objectives/outcomes in a clear and direct way. Assessments and activities are varied and engaging, providing opportunities for practice and Confidence building.	Assessments, activities and resources support the learning objectives/ outcomes. A variety of assessments and activities are used.	One or more assessment, activity, or resource does not support the learning objectives and appear to be extraneous to the lesson.	20%
Organization	The organization is clear, sequencing is apparent as there is a clear beginning, appropriate activities, and clear ending to the lesson. The lesson is easy to navigate and move from one page to the next. Sound writing, grammar and punctuation enhance the overall organization of the lesson.	The organization is clear, sequencing is apparent as there is a clear beginning, appropriate activities, and clear ending to the lesson. Standard proofreading has been done, however some grammar or punctuation elements may have been missed.	The organization is not clear, sequencing is confusing, or there is not a clear pathway for the student. Poor grammar, punctuation and writing is present and detracts from the overall organization and flow of lesson.	15%
Promote Learner Engagement	The learning activities foster student-content and student-instructor engagement. Students are encouraged to be active learners beyond the lesson.	The learning activities foster student-content and student-instructor engagement.	The learning activities do not engage students in student – content engagement or do not encourage student-instructor engagement.	15%
Use of Media	Media is used properly and is relevant to the lesson content. The quality of the media is high and is leveraged to provide current context.	Media is used properly and is somewhat relevant for the lesson content /course content.	Media is not used at all; or media used is not fitting or relevant to the lesson content/course content.	10%
Use of Measurable Learning Objectives	All learning objectives precisely describe what students will gain from the instruction. A clear connection is made to the course level objectives.	Learning objectives precisely describe what students will gain from the instruction.	Learning objectives are not measurable and use action verbs.	10%
Provide Learner support and accessibility resources	The lesson contains information about how students can find additional support. Transcripts are provided for all videos and audio used in the lesson. Instructions on how to obtain accommodation are provided.	The lesson contains information about how students can find additional support. Transcripts are provided for all videos and audio used in the lesson.	No information about how students can find additional support is provided. Transcripts are not provided for videos and audio used in the lesson.	10%
Professional appearance	The template is aesthetically pleasing; colors do not clash. All graphics are professional looking.	The template is aesthetically pleasing; colors do not clash.	The template is not pleasing to the eye; colors clash.	10%
Evidence of Originality/ Creativity	The lesson reflects original work by the author and contains creative and innovative means of describing and illustrating the topic.	The lesson reflects original work by the author and contains creative and innovative means of describing the topic.	The lesson lacks creativity and innovative techniques to illustrate the topic.	5%
Proper citations are used for non-original text or content	The author uses appropriate citations and gives credit where credit is due for content that is not his/her own.	Author uses some citation but some borrowed content is not properly cited.	Author does not use citations or give any credit for content or text that is not his/her own.	5%
Totals:				100%