softChalk CLOUD

It's YOUR Content—
Create it Once...
Use it Anywhere!

SoftChalk Cloud's *award-winning, multi-function platform combines learning object repository, content authoring, hosting and management features with an easy way to track student score results—and it's designed to integrate seamlessly with learning management systems.*

Quick, Easy, Efficient

SoftChalk Cloud enables quick and easy content management—create and manage one content item that can be delivered in many courses, or even multiple LMSs. When it's time to update—change content one time in one place, and every course and every LMS using that content is automatically, simultaneously updated. Now that's efficient!

Plays Well with Others

SoftChalk content integrates easily with learning management systems! Don't end up with content STUCK in an LMS. With SoftChalk, content can stay put in the Cloud, even if you switch your LMS, or if you need to use your content outside of an LMS.

Your Content—Your Way

SoftChalk Create's easy-to-use authoring features let educators take content they already have (such as Word, PowerPoint files, PDFs, videos and weblinks), mash it up with resources from the web (such as videos, web widgets and textbook media) and turn it into easy-to-navigate, professional-looking, web-based modules—perfect for online learning.

Interactive and Engaging

Using *SoftChalk Create*, it's easy to include interactive quiz questions and practice activities such as HotSpot Images, Crosswords and Sorting activities in eLearning content modules. Apply a design template and your eLearning content will look like a professional designer developed it.
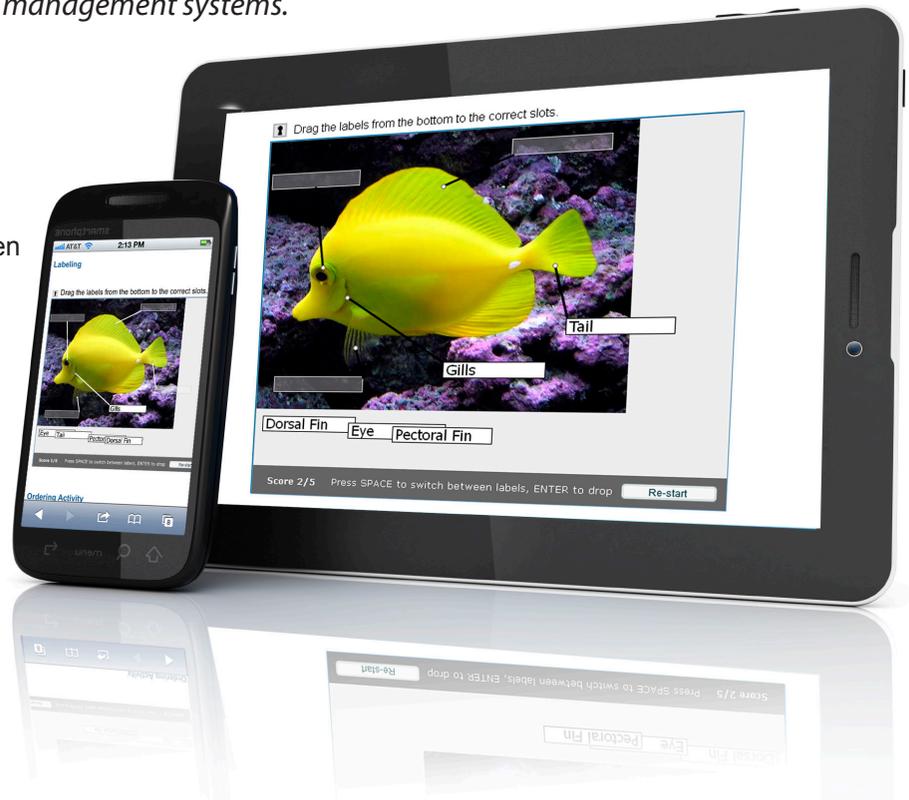
> *"The Learning Object Repository is a fantastic service for educators to share their work and to explore the work of others. I foresee a thriving community of SoftChalk enthusiasts taking instructional modules to the next level!"*
>
> *Christopher Lackey, Illinois State University*

//CODiE//
2013 SIIA CODiE WINNER
BEST CROSS-CURRICULAR SOLUTION

Mobile Friendly

SoftChalk automatically generates mobile-friendly content using standards-compliant HTML, JavaScript and CSS. This means your eLearning content works anywhere—desktops, iPads, tablets and smart phones.

Share eLearning Content

SoftChalk's *Learning Object Repository* provides instant access to thousands of free learning resources to share and customize. Share your eLearning content, media resources and files with individuals, groups of colleagues, groups of learners or the entire community.

Track Student Score Results

SoftChalk ScoreCenter makes it easy to track student score results, whether you're delivering content in a learning management system, on a website, in a classroom or "in the cloud." Score data from SoftChalk goes directly into learning management system gradebooks.

Private SoftChalk Cloud

Does your institution need a learning object repository that it can control? A *Private SoftChalk Cloud* may be the answer. Private SoftChalk Cloud is a tailored, privately-branded instance of SoftChalk Cloud designed to meet the needs of educational institutions. Contact sales@softchalk.com for details.

5 reasons you should adopt SoftChalk Cloud...

1. **Maximize LMS Investment**
   An LMS is expensive. Ensure that the curriculum you deliver in it is effective and meets quality standards.

2. **Manage Content Assets**
   It's your content—ensure that it isn't STUCK in your LMS by creating and storing it to maximize portability and interoperability.

3. **Increase Productivity and Innovation**
   Traditional educators find it easy to jump-start their online teaching with SoftChalk.

4. **Improve Student Outcomes**
   Increase student engagement through content that is interactive and media-rich, with the ability to measure and track student outcomes.

5. **Reduce e-Learning Costs**
   Significantly reduce the time and skill level needed to create quality eLearning curriculum, and reduce reliance on costly publisher-licensed content.

Economical Subscription-based Prices

SoftChalk Cloud is sold on an annual subscription basis with special pricing for educators, students, government/non-profit and corporate/retail.

Even greater savings are available with multi-user/site license pricing. Contact sales@softchalk.com for more information or call 877-638-2425 ext. 1 (toll free US/Canada).

Experience the amazing benefits of SoftChalk Cloud— Sign-up for a FREE 30-day Trial today!

www.softchalkcloud.com/join

For more information email us at learnmore@softchalk.com or call (877) 638-2425 (ext.1).

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Easily integrates with learning management systems...

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